**To**: [Name of Locally Elected Representative]

**From**: [Your Name], Member, CPB Canada

**Date**: [insert date]

**Subject**: Recognizing the Socio-Economic Impact of Bookkeeping Professionals in Canada

Dear [Representative Name],

I am writing to you today as a member of CPB Canada, the national association representing professional bookkeepers in Canada. I am reaching out to bring your attention to a recently released report, [**"The Socio-Economic Impact of Bookkeeping Professionals in Canada,"**](https://cpbcan.ca/about/research.html) developed by CPB Canada in partnership with PricewaterhouseCoopers (PwC).

This comprehensive report provides valuable insights into the critical role bookkeepers play in the Canadian economy. It highlights the significant contributions we make to small and medium-sized enterprises (SMEs), a vital sector for job creation and economic growth.

Key findings from the report include:

* Bookkeeping professionals account for over 141,000 employed across all Provinces with the profession growing over the past ten years.
* Bookkeepers support SMEs across Canada, which make up 98% of all businesses in Canada.
* Our services contribute $15B to Canada's GDP annually.

Beyond these numbers, bookkeepers play a fundamental role in ensuring the financial health and well-being of businesses. We provide essential services such as:

* Establishing and maintaining financial records.
* Keeping journal entries, reconciling accounts and preparing the trial balance of books.
* Preparing payments for payrolls, supplier invoices, government remittances as well as other expenditures; and
* Completing and submitting tax remittance forms, workers’ compensation forms, pension contribution forms and other government documents.

By supporting sound financial practices, bookkeepers empower businesses to make informed decisions, manage cash flow effectively, and achieve their financial goals. This ultimately contributes to a stronger and more stable Canadian economy.

**Call to Action**

I urge you to consider the findings of this report and recognize the valuable contribution of bookkeepers to the Canadian economy.

We, as CPB Canada members, are committed to raising the overall standards of the profession while working collaboratively with policymakers to ensure a thriving business environment for our clients. We believe that by acknowledging the importance of bookkeeping services, we can collectively foster a more prosperous future for Canadian businesses and the overall economy.

Thank you for your time and consideration.

Sincerely,

[Your Name]

**Member, CPB Canada**